

Cookie Policy

What is a Cookie?

Cookies are small data files that your browser places on your computer or device when you visit websites. Cookies are therefore unique to your browser. Cookies help your browser navigate a website, although the cookies cannot collect any information stored on your computer or device or in your files.

Why do we use them?

We use cookies for a number of reasons, such as:

- to learn more about the way you interact with Wiley content
- help us improve your experience when visiting our websites;
- to remember your preferences, such as a language or a region, so there is no need to customize the website on each visit;
- to identify errors and resolve them;
- to analyze how well our websites are performing

The key reason for using cookies, however, is to make visits to our website more convenient, more efficient and user-friendly for you.

Types of Cookie

Most of the cookies we use are **session cookies**. Session cookies are stored only for as long as you stay on a site. When you leave, the cookie is removed from your computer. This type of cookie is usually placed as soon as you arrive on the site and is used to identify you uniquely as you navigate so that we can ensure that any choices you make are correctly applied to you. A session cookie is randomly generated and looks similar to this: A91E999014ECDFDDBB533E9550D2F9D9

Persistent cookies are placed on your computer and stay there when you leave a site. We use them to remember, for example, your login details for the site if you click 'Remember me', or any personalization settings you make such as My Profile, or My Account. You can delete or disable this type of cookie at any time by adjusting the privacy settings on your browser.

First-party cookies are those placed on your computer or device by your browser when you visit a website. This type of cookie is set by Wiley and used for security services such as login and shopping carts, and additional functional services such as personal settings.

Third-party cookies are those placed by other websites or organizations when you visit a site. For example, if you visit website A, organizations B and C who provide services for website A and its users may place a cookie on your computer. This type of cookie is most commonly used for tracking and analysis – for example,

to provide data back to the operator of website A about which pages are visited most frequently. We may also use a third party service to facilitate delivery of video to your browser; to support you in making comments or participating in discussions; or to help us make recommendations to you as you browse one of our sites. As you navigate a Wiley website you may receive third-party cookies. **Analytics cookies** are set by companies who give us specialized tracking data so that we can improve the way our websites work, and count the number of visitors or gauge the popularity of a particular feature. These cookies do not collect personal information; they allocate a number to identify each individual user and the user's navigation route through the site is recorded against that number. These analytics cookies expire at the end of any session.

Some social networking and sharing sites may place cookies or web beacons on our sites to collect certain anonymous information when you visit our site. These companies may use non-personally identifiable information during your visits to our sites in order to provide advertisements about goods and services likely to be of interest to you. To learn more about this sort of advertising practice visit:

We use Google technologies to serve advertisements and to track and report on advertising response rates. No personal information is collected or reported.

We allow additional third-party companies to serve ads and/or collect certain anonymous information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) when you visit our website. These companies may be placing and reading cookies in the cookie file of the browser on your computer or device using web beacons or other technologies to collect information in the course of ads being served on this website. These companies may use such anonymous information during your visits to this and other websites in order to provide advertisements about goods and services likely to be of greater interest to you. These companies typically use a cookie or third party web beacon to collect this information.

You may wish to consult the policies of these third party websites for information regarding their use of cookies as we cannot control their privacy and cookie policies. You may also wish to follow the instructions for opting out provided in the third party ad servers' privacy and data protection policies. The use of these technologies by these third parties is not covered by our privacy policy. Wiley does not take responsibility for the privacy policies of, and usage of, personal information collected by others including, without limitation, those of any partner or affiliate.

How do I reject and delete cookies?

The privacy settings in your browser will enable you to customize your cookie settings, including deletion and disabling them. Typically, you will find the controls under the browser's 'Options' or 'Preferences' menu. The exact level of

customization will depend on your browser; refer to your browser's help facility or to websites operated within your country of residence.

Changing your cookie settings, including deletion and disabling them, may mean that the functionality of the site and your ability to use some of its features is affected. You will still be able visit our websites but you may not be able to access all of the content on Wiley's websites and some of the functions may not operate correctly.

You can also visit www.allaboutcookies.org for details on how to delete or reject cookies and for further information on cookies generally. For information on the use of cookies in mobile phone and other device browsers and for details on how to reject or delete such cookies, please refer to your device user manual.